VISUALIZE YOUR LIBRARY'S STORY PART I: PRESENTATION TOOLS

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WHO AM I?

- Kyla Hunt
  - Library Management Consultant with the Texas State Library
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CONCURRENT WITH…

- Telling your library's story: Value, Benefit, Worth and Impact (face to face workshop) taught by Julie Todaro: https://www.tsl.texas.gov/slmregister

OVERVIEW

- Data available on the TSLAC website
- Example Presentations
- Presentation best practices
- Prezi(next): https://prezi.com/start/
- Piktochart: https://piktochart.com/
- Additional Online Tools

WHY?

- Presentations to...
  - Community members
  - Library board
  - County commissioners
  - And and and...

DATA AVAILABLE ON TSLAC

- https://www.tsl.texas.gov/landing/statistics.html

Library Statistics

Public Libraries Annual Report

Find related links and other information about this report, required by Texas public libraries for accreditation.

Texas Public Library Statistics

Search the Texas public library statistics by year, city, library, or county to find information on the budget and operations of Texas public libraries. The data may also be downloaded and imported into a spreadsheet or database. Use the Texas Public Library Summary to find analytical tables and statistical summaries of the individual library data.

Texas Academic Library Statistics

Find statistical information on libraries in four-year public and private academic institutions, two-year academic institutions, and medical and law institutions in Texas.

Other Library Statistics Sources

Find statistical information on libraries from other sources here, including tools that allow comparison with libraries nationwide.

OTHER LIBRARY STATISTICS SOURCES

- National public library data
  http://www.imls.gov/research/public_libraries_in_the_united_states_survey.aspx
- ALA has library statistics fact sheets available through their Office for Research & Statistics at
  http://www.ala.org/ala/aboutala/offices/library/index.cfm
- Digital Inclusion Survey - Interactive Map of Texas public libraries that shows library responses to the survey, overlayed with USCensus data.
  http://digitalinclusion.umd.edu/content/interactive-map
- Public Library Funding & Technology Access Study (results available but survey no longer conducted)
  http://www.ala.org/ala/research/initiatives/plftas/index.cfm
- Texas Office of the State Demographer
  http://osd.state.tx.us/

ARCHIVED WEBINAR

- **The Data Is Collected - Now What? Library Reports You Can Create**
- Archive:
  https://onlinetraining.tsl.texas.gov/course/view.php?id=342

PRESENTATION TIPS TO THINK ABOUT

MAKE YOUR ILLUSTRATIONS INTERESTING... AND MEANINGFUL

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USE DATA THAT COULD MAKE A DIFFERENCE

2015 Program Attendance: 26,642
That's enough to fill Crisler Arena 2 times!

https://prezi.com/nqaourvp0-yh/2015-annual-report-chelsea-district-library/
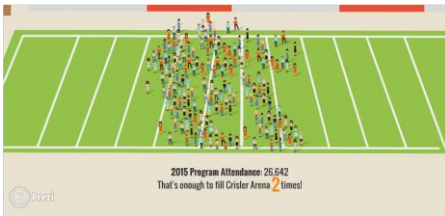
CHUNK UP YOUR CONTENT

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PRESENTATION DESIGN RESOURCES

- https://blog.ted.com/10-tips-for-better-slide-decks/
- https://designschool.canva.com/blog/presentation-design-101/

PREZI(NEXT)

PREZI PRESENTATIONS

- **Chelsea Library District:** https://prezi.com/nqaourvp0-yh/2015-annual-report-chelsea-district-library/
- **Rotary Presentation Seaside Public Library 2017:** http://prezi.com/bjhzyiqbwf5u/?utm_campaign=share&utm_medium=copy&rc=ex0share

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  - Chrome
  - Firefox 64 bit
  - Safari 10.
  - If using your phone or tablet, there is a Prezi Viewer app

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NEW PRESENTATION

https://prezi.com
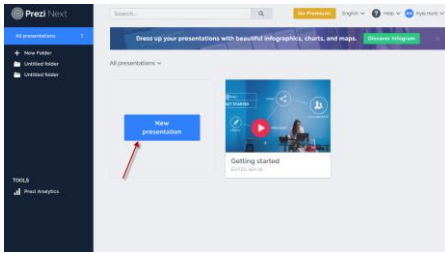
CHOOSE TEMPLATE AND COLOR
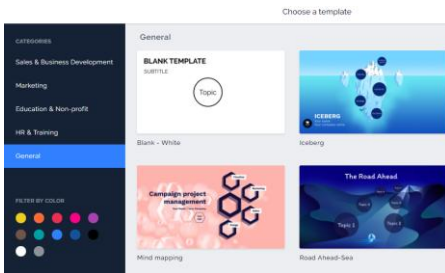
THE ROAD AHEAD
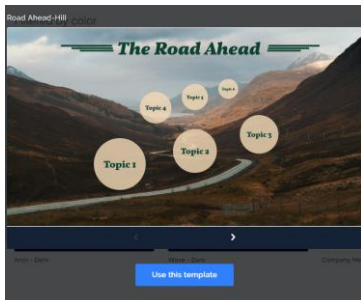
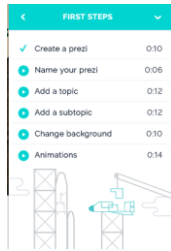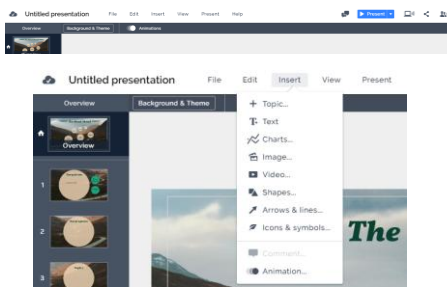## OPTIONS

MAJOR EDITING FEATURES

SHOW OR HIDE BACKGROUND
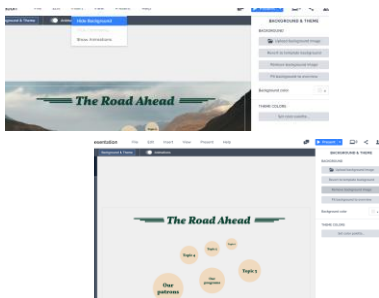
THEME COLORS

EDITING TOPICS

SHARE

PIKTOCHART

PIKTOCHART PRESENTATIONS

- **Clearview Library District**
 https://magic.piktochart.com/output/15812604-clel-presentation
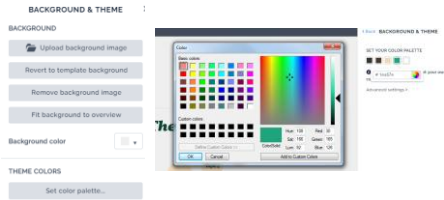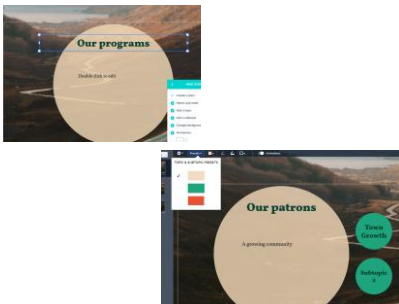
START FOR FREE
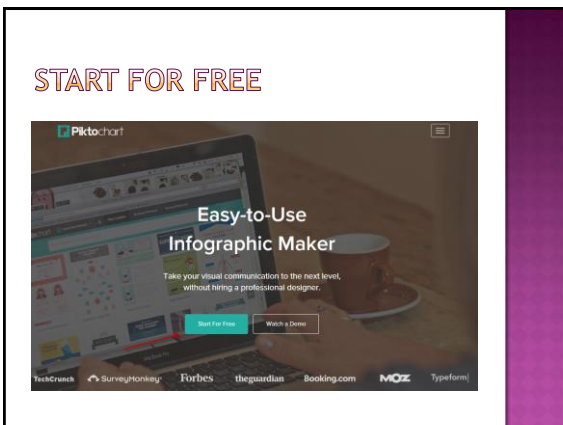
WHAT DOES PRO GET ME? ($39.99)

- Access to all 600+ templates
- Upload up to 400MB of your own photos
- Download projects as standard quality images
- Download projects as print quality images
- Download projects as PDFs
- Remove the Piktochart watermark
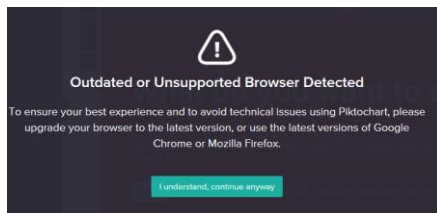- Password protect or make your projects private
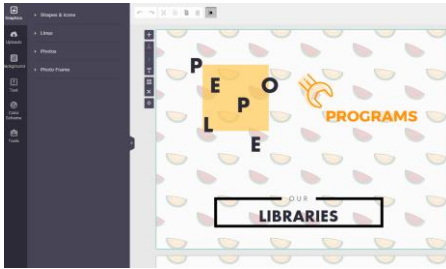- Create custom color schemes

- https://magic.piktochart.com/pricing/edu

PRESENTATION TEMPLATES

https://magic.piktochart.com/presentation
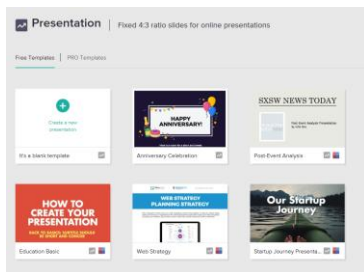
BEST IN UPDATED CHROME OR FIREFOX

SLIDESHOW EDITING

MAJOR EDITING FEATURES
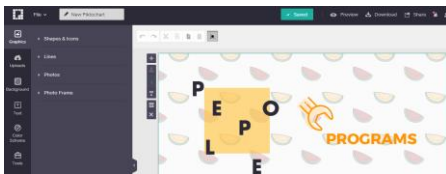
COLOR SCHEME FOR PRESENTAITONS
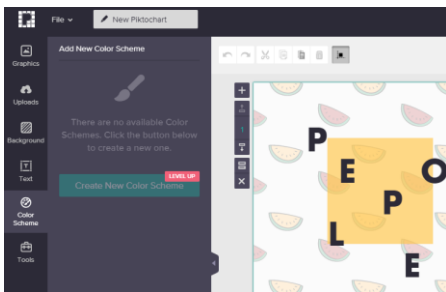
GRAPHICS AND UPLOADS
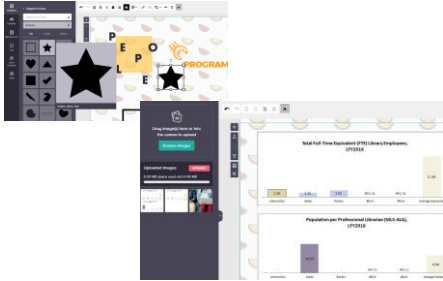
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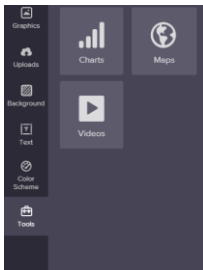
OTHER TOOLS THAT MAY HELP

- Creative Commons Search
  http://search.creativecommons.org
- Adobe Color
  https://color.adobe.com/create/color-wheel/
- Color Blindness Simulator
  http://www.etre.com/tools/colourblindsimulato r/
- How to Design for Color Blindness
  http://blog.usabilla.com/how-to-design-for-color-blindness/
- Data Visualization Checklist
  http://stephanieevergreen.com/wp-content/uploads/2014/05/DataVizChecklist_May 2014.pdf

QUESTIONS?

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TUNE IN THURSDAY FOR

- Visualize Your Library's Story Part II: Infographic Tools